

### **Scott Macphee** Communications Manager



Scott comes to the Technology Access Foundation with a decade years of experience in marketing and advertising and a background that includes a degree in educational psychology. After spending the majority of his adult life in Atlanta, Scott headed west to Seattle in 2000 as part of the dotcom boom. When his position as a Market Research Analyst ended (as did so many internet-related jobs) he looked for new ways to challenge himself. A stint at Crate & Barrel reinforced the value of managing client relationships on a personal level and a short-term assignment at the Bill & Melinda Gates Foundation convinced him that he wanted to transfer his corporate background to the non-profit sector. Joining TAF as their Development Assistant gave Scott the opportunity to make that

transition while supporting an organization committed to creating more educational opportunities for children of all backgrounds.

Now that he has taken on the newly created position of Communications Manager, Scott has made it his personal mission to help as many people as possible find a way to connect with TAF's work. When he thinks about the ongoing need for TAF's programs in the community and the amazing results students experience when given the chance to succeed, "People have got to hear about this" becomes his mantra. He hopes his words and images inspire individuals and corporations to believe that "I can help make this happen."

When not hard at work at TAF, Scott will continue to pursue his passions as a film buff and creative writer.

### **Job Description:**

Scott oversees both internal and external communications policy for TAF. He contributes to the design and development of TAF marketing materials and ensures consistent branding and messaging across all of TAF's program teams and all communication platforms, including annual appeals, grants, websites, blogs and social media. Scott is the main contact for press inquiries to TAF.

For press inquiries and other questions regarding TAF marketing and communications, please contact Scott at:

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*Preparing underserved children of color for higher education and professional success  
by providing a rigorous and relevant K-12 education.*