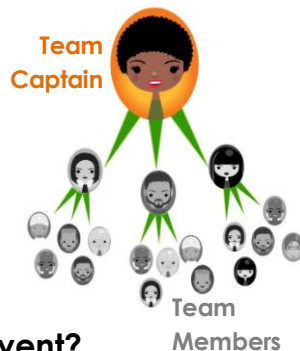


HOW FAR WOULD YOU GO...

Frequently Asked Questions (FAQs)

What is *How Far Would You Go?*

How Far Would You Go? is an online fundraiser to support the **Technology Access Foundation (TAF)** and its programs, **TechStart** and **TAF Academy**. Like a “fun run”-type of event, participants can choose to be a Team Captain or support a team with a donation. Instead of racing to a finish line, Team Captains strive to spread the word about the need to transform public education with programs like TechStart and TAF Academy. Team members make donations to support a TAF student.



What are the dates of the event?

March 10, 2010 through April 18, 2010.

What happens after the event ends?

On April 18, we will identify top teams in two categories: **Amount Raised** and **Number of Team Members**. The three (3) top teams in each category will receive special acknowledgement, including a personal invitation from Trish Millines Dziko and a special gift symbolizing your contribution to our students.

How much does it cost to support a TAF student?

The average cost to provide basic skills and resources for one TAF student for one year is \$2,000. For our TechStart students in 1st – 8th grade, the amount can be a little less. For our TAF Academy students in grades 6 through 12, the amount will be a little more.

We have identified five main areas of support that are part of every student experience at TAF:

- Technology
- Real-world Learning Experiences
- College & Career Readiness

- Teacher Professional Development
- Academic Support

Examples of the kinds of things that fall in each category are available on the TAF website at:

<http://givenow.techaccess.org/howfar/learn.html>

What do I need to do as a Team Captain?

Make a pledge to support a student and spread the word to your friends and family. Just like if you were participating in a fun run, let them know what supporting a student means to you. Talk to them about public education and ask them to make a contribution to help you meet your goal.

TAF makes it easy by providing each Team Captain with a personalized fundraising webpage. Plus, we offer suggestions and tips for spreading the word by using online resources like e-mail, Facebook, Twitter and other social networking sites.

How do I sign up to be a Team Captain?

It is very easy to become a Team Captain.

- Visit the Start your Team page of the How Far website:
<http://givenow.techaccess.org/howfar>
- Provide some basic information about you, your team and your goals for the event.
- You will then receive an e-mail with a link to your personalized web page.

Do I need to raise \$2,000?

\$2,000 reflects the amount TAF needs to support one student for one year. Although we recommend you choose a fundraising goal of \$2,000 (or \$4,000, \$6,000, etc.), you may choose any amount you like.

Do I get anything as a Team Captain?

All Team Captains will receive an "Ask me How Far" t-shirt. Just let us know your size.

How will TAF use my donations?

All donations support TAF operations, allowing us to provide skills and resources that many of our students would not otherwise have access to.

Where do my team members go to donate?

After you register as a Team Captain, you will receive an e-mail with a link to [your personalized web page](#), which includes a secure donation form.

Use this URL when inviting people to join your team to ensure that they land on your personal page.

How do I know when someone makes a donation to my team?

Team Captains will receive an e-mail every time someone makes a donation on your team page.

The e-mail will contain the donor's e-mail address so you can thank them personally and encourage them to continue spreading the word to expand your member network.

Donors will receive a separate tax receipt for their gift from TAF.

Your team page also contains a live progress meter that tracks your donations and progress towards your goal.

How do I make a donation?

For this event, we are only accepting online gifts. Each team page has a link to a [secure donation form](#) (click on the backpack).

The form is in a pop up window. Some browsers may require you to turn off pop up blockers to have access to the form.

I know a Team Captain. Where do I make a donation to his or her team?

Each Team Captain has a personalized webpage with a unique address that includes a [secure donation form](#) (click on the backpack).

Use this URL to ensure that your gift goes towards your Team Captain's goal.

Note: We are working on a search function that will allow you to pull up individual pages. We will update the FAQ with details when this function is available.

If I don't know a Team Captain, can I still donate to this event?

Of course!

We have created a general TAF team called **TAF Movers and Shakers** that serves as the default team when you visit the [Team Pages](#) section of the How Far website (<http://givenow.techaccess.org/howfar/>). By making a donation on this page, anyone can support a student in one of TAF's programs.

Is any donation too small?

No gift is too small. Even \$10 helps us support a student. If you can find 20 more people to donate \$10, think of how far that can go!

Why do referrals matter?

Referrals help Team Captains build a movement beyond their own network.

Everyone who donates to one of our teams will receive an e-mail with a [unique website address](#) to send out to their own network. We will know anytime they refer a new person to this team.

Example:

After Sherry donates to Trish's team, we send Sherry a new URL that she uses to invite Scott to donate.

When Scott makes a donation on Trish's page, Trish knows that this new gift came from Scott thanks to Sherry's referral... and Trish's network goes farther than it did before!